



A family owner chiropractic clinic reached out to us to have us boost their business over their generally slow winter season.



We a blend of Facebook lead ads, and Instagram story/feed ads in combination with social media management on their pages.



They had worked with social media companies in the past without too much success



They started on a 2 month contract that they renewed month to month afterwards through their winter season.



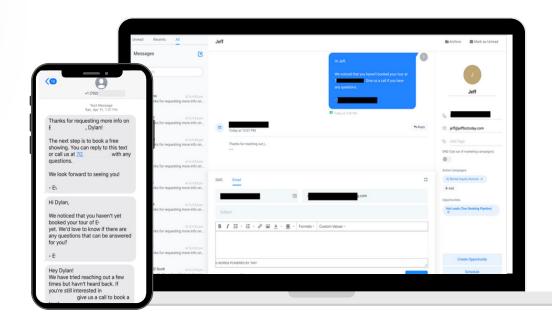
LEAD NOURISHING

We also setup automated lead campaigns that send automated text reminders, follow ups, and more to the leads.



OUR ADS

A family owner chiropractic clinic reached out to us to have us boost their business over their generally slow winter season.





Our clients get free access to a live reporting dashboard to track real-time advertising metrics, including CTR, impressions, reach, audience demographics, and more.



* *Image just for new dashboard view, see other slides for results



Track Your Leads

Closed
Open
10 Open
Lost

Funnel Tour Booking Pipeline (21)

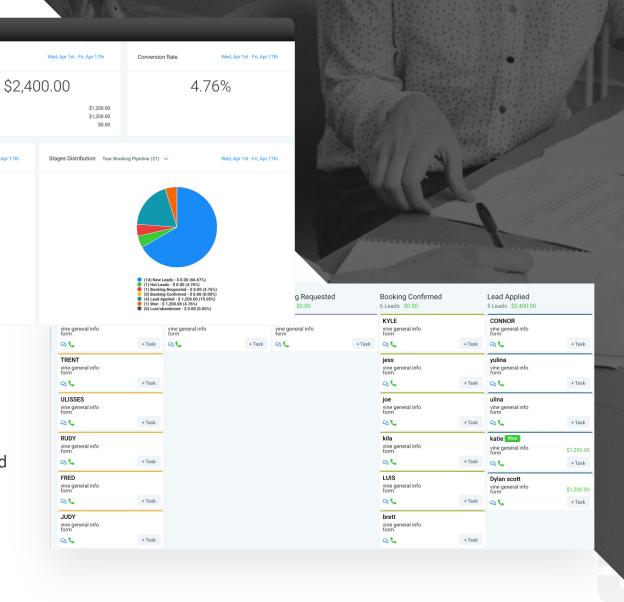
(21) New Leady: \$2,480.00
(2) Here Loady: \$2,480.00
(2) Here Loady: \$2,480.00
(3) Booking Requested \$2,400.00 (28.37%)
(6) Booking Requested \$2,400.00 (28.37%)
(6) Booking Requested \$2,400.00 (28.37%)
(7) New 2,51,200.00 (27.37%)
(8) Lead Applied \$2,400.00 (28.37%)
(9) Here Loady: \$2,400.00 (28.37%)
(1) Wen = \$1,200.00 (4.78%)

CRM INTEGRATION

For our lead generation campaigns, we set clients up with an account on our CRM dashboard. With it, we run automated lead follow-up campaigns to maximize the potential of each lead.

Opportunities

Using the CRM clients can monitor their leads, communicate with them in real time by text, voice, email, etc, schedule them for appointments, and more!*



*Some features such as SMS may be limited outside of the USA.

Our CRM maximizes the potential of each lead by automating a portion of the follow-up and communication.

Leads are contacted as soon as they respond to an ad.

They are encouraged to book their free trial, consultation, etc.

They receive automated follow ups over several days/weeks.

04

When they respond, they can book an appointment

05

And they receive appointment reminders so they don't forget.





+1 (702)

Text Message Sat, Apr 11, 7:41 PM

Thanks for requesting more info on E , Dylan!

The next step is to book a free showing. You can reply to this text or call us at 70; with any questions.

We look forward to seeing you!

- E

Hi Dylan

We noticed that you haven't yet booked your tour of En yet. We'd love to know if there are any questions that can be answered for you?

- E

Hey Dylan!
We have tried reaching out a few times but havn't heard back. If you're still interested in give us a call to book a

tour:

Hi Dylan,

Your appointment for Saturday, Apr 11 2020, 08:59 pm at E

k Ln, Las

Vegas, NV 891 has been confirmed. Please let us know if you have any questions in the mean time.

We look forward to seeing you!

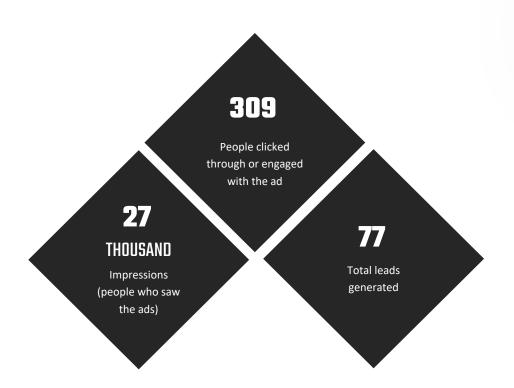
- E\

Hi Dylan,

Just a friendly reminder of your appointment today, Saturday, Apr 11 2020, 08:59 pm.
Please reply with YES to confirm you're still available for today.
We're looking forward to seeing you!

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NUMBERS & ANALYTICS



34%leads booked an appointment

12 monthly subscriptions

12 Subscription clients

\$1,300 Initial revenue

POSITIVE ROI

from the ads and lead campaigns

26

appointments



SUMMARY

from the work we did



For this client we helped them generate a number of clients and future revenue from these new clients.

Thank you for the boost in traffic over our generally slow period here in MN

Owner **Downtown Chiropractic**

CONTACT US TODAY!