



DIGITAL ADS FOR CHIROPRACTORS



THE CLIENT



A family owner chiropractic clinic reached out to us to have us boost their business over their generally slow winter season.



They had worked with social media companies in the past without too much success

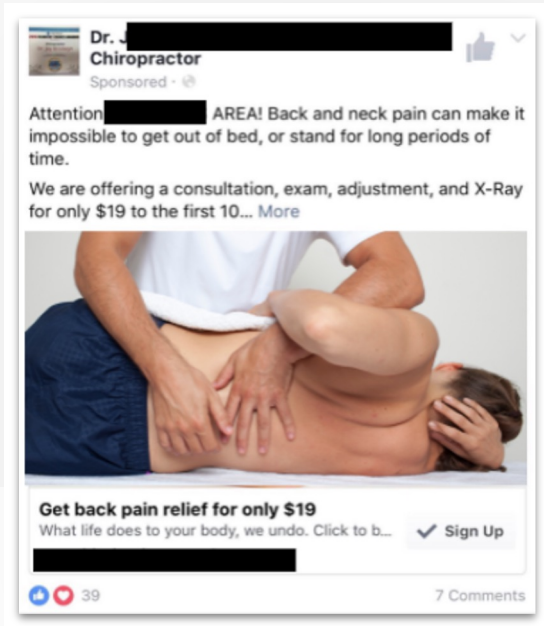


We a blend of Facebook lead ads, and Instagram story/feed ads in combination with social media management on their pages.



They started on a 2 month contract that they renewed month to month afterwards through their winter season.

WHAT WE DID

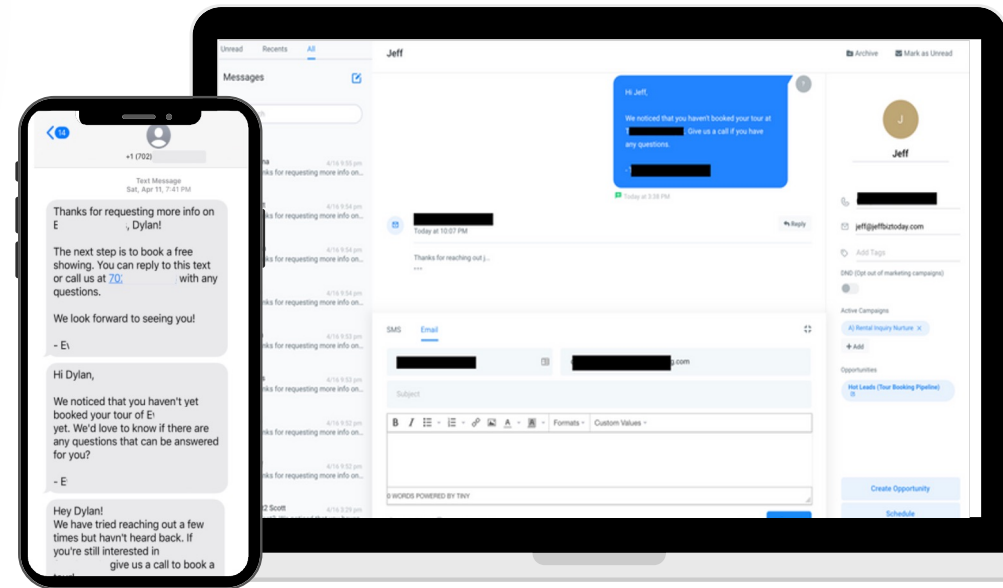


OUR ADS

A family owner chiropractic clinic reached out to us to have us boost their business over their generally slow winter season.

LEAD NOURISHING

We also setup automated lead campaigns that send automated text reminders, follow ups, and more to the leads.





LIVE REPORTING DASHBOARD

We provide full transparency!

Our clients get free access to a live reporting dashboard to track real-time advertising metrics, including CTR, impressions, reach, audience demographics, and more.

* *Image just for new dashboard view, see other slides for results

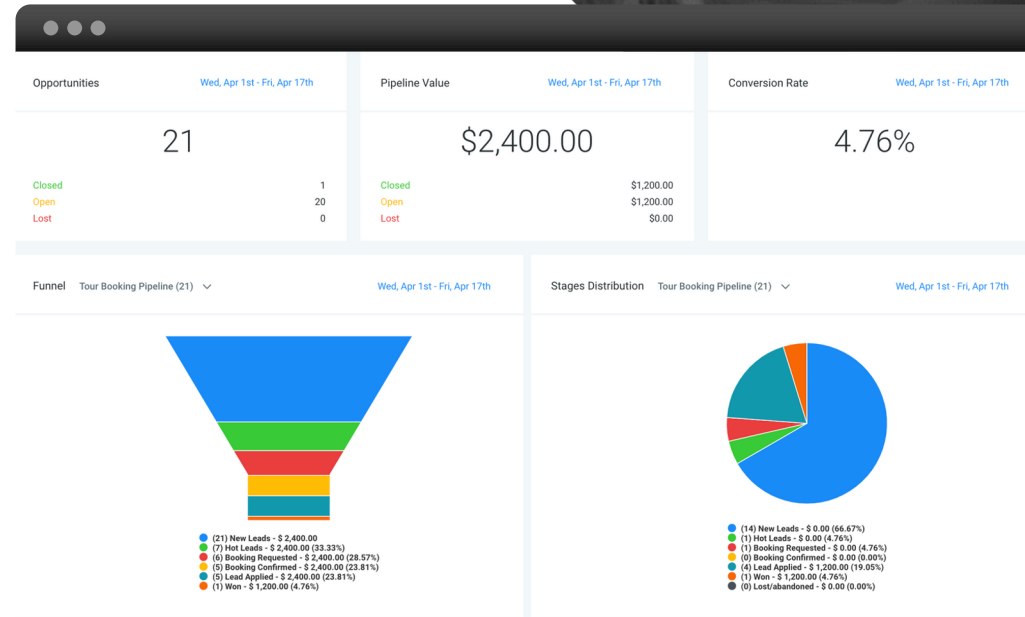


Track Your Leads

CRM INTEGRATION

For our lead generation campaigns, we set clients up with an account on our CRM dashboard. With it, we run automated lead follow-up campaigns to maximize the potential of each lead.

Using the CRM clients can monitor their leads, communicate with them in real time by text, voice, email, etc, schedule them for appointments, and more!*



Booking Requested	Booking Confirmed	Lead Applied
\$0.00	6 Leads \$0.00	5 Leads \$2,400.00
TRENT	KYLE	CONNOR
ULISSES	jess	yulina
RUDY	joe	ulina
FRED	kila	katie Won
JUDY	LUIS	Dylan scott
	brett	

*Some features such as SMS may be limited outside of the USA.

Our CRM maximizes the potential of each lead by automating a portion of the follow-up and communication.

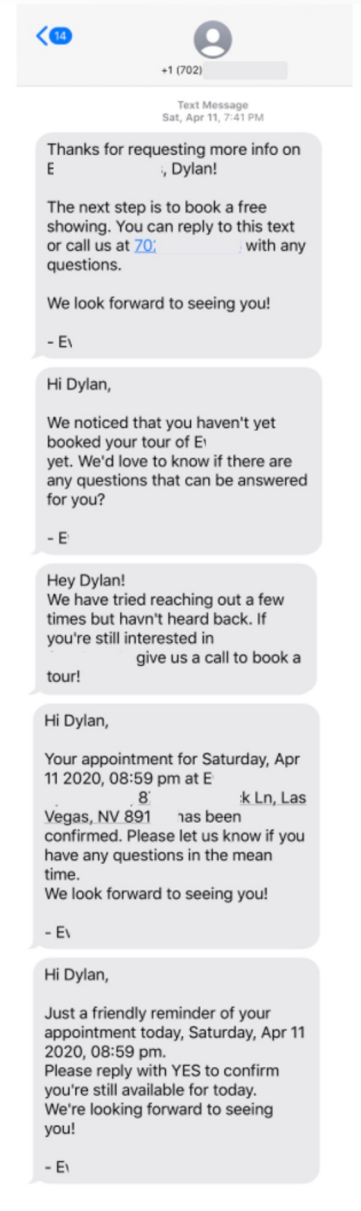
01 Leads are contacted as soon as they respond to an ad.

02 They are encouraged to book their free trial, consultation, etc.

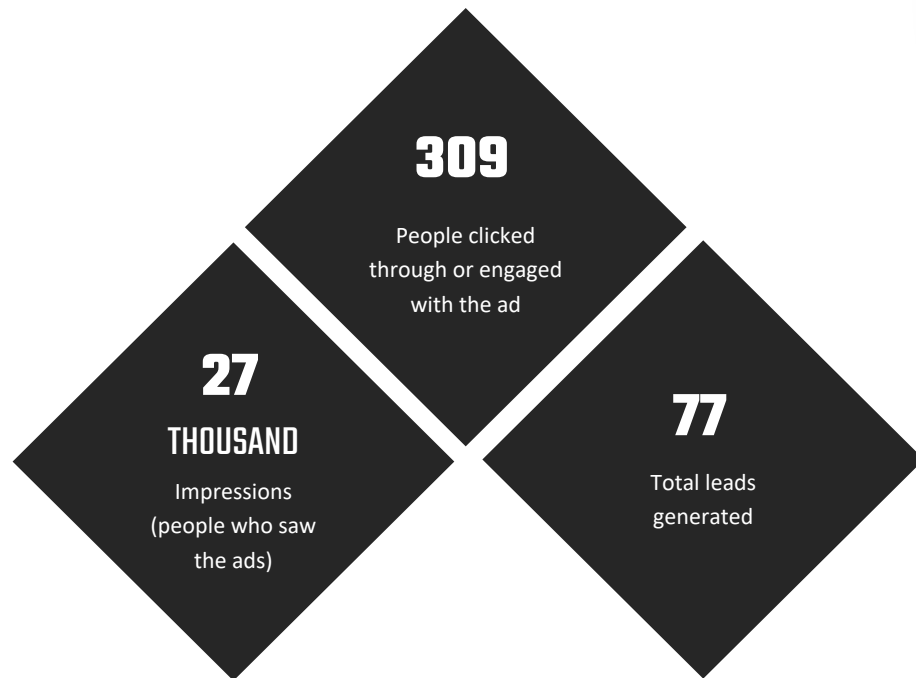
03 They receive automated follow ups over several days/weeks.

04 When they respond, they can book an appointment

05 And they receive appointment reminders so they don't forget.



NUMBERS & ANALYTICS



34%

leads booked an appointment

26

appointments

12

monthly subscriptions

12 Subscription clients

\$1,300 Initial revenue

POSITIVE ROI

from the ads and lead campaigns

SUMMARY

from the work we did



For this client we helped them generate a number of clients and future revenue from these new clients.



Thank you for the boost in traffic over our generally slow period here in MN

Owner

Downtown Chiropractic

CONTACT US TODAY!